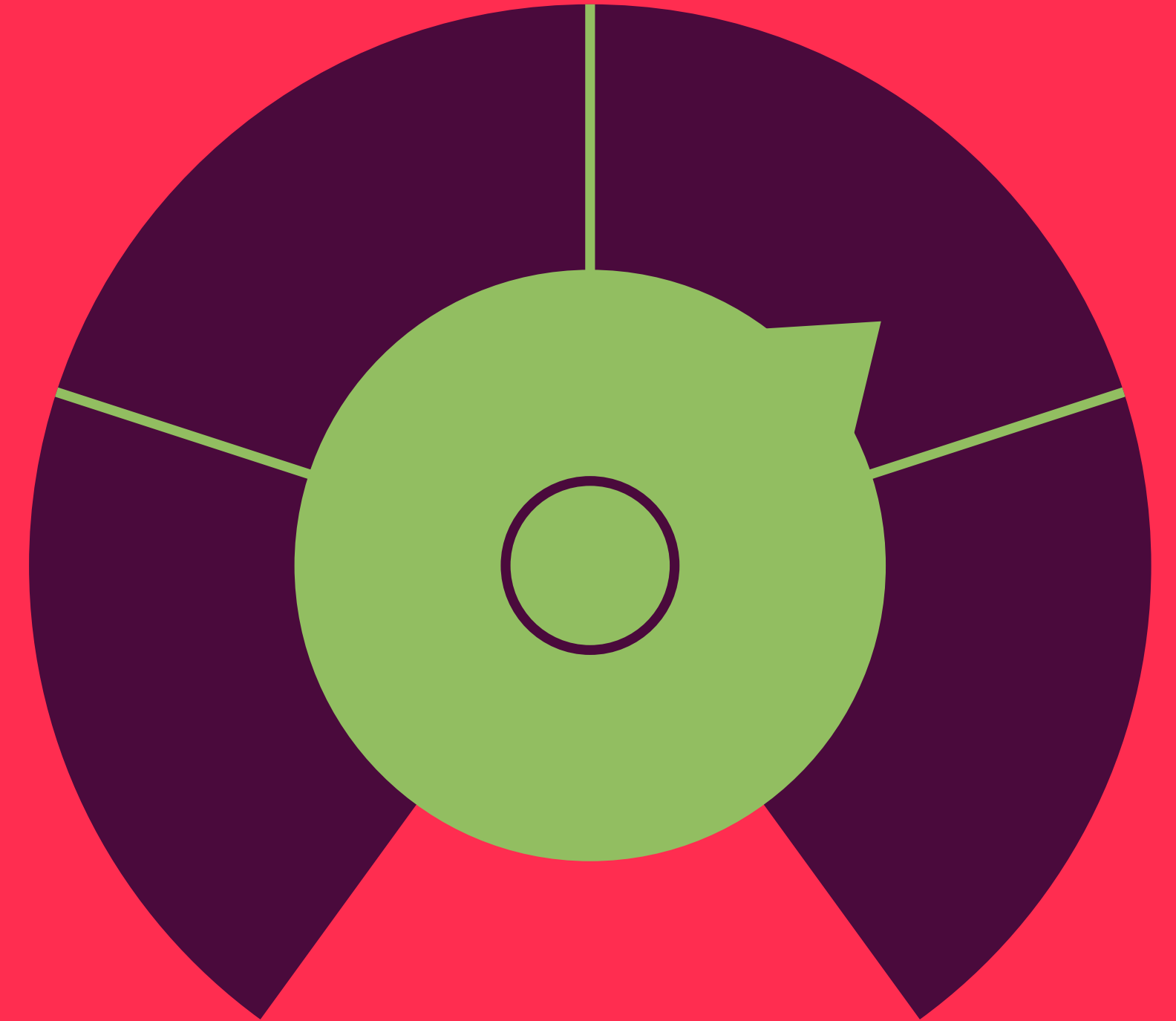


Date: March, 2023  
Brand: Brand A  
Project: Net Promoter Score  
Sample: n=500  
Visualisation: Standard  
Analysis: No  
Presentation: No

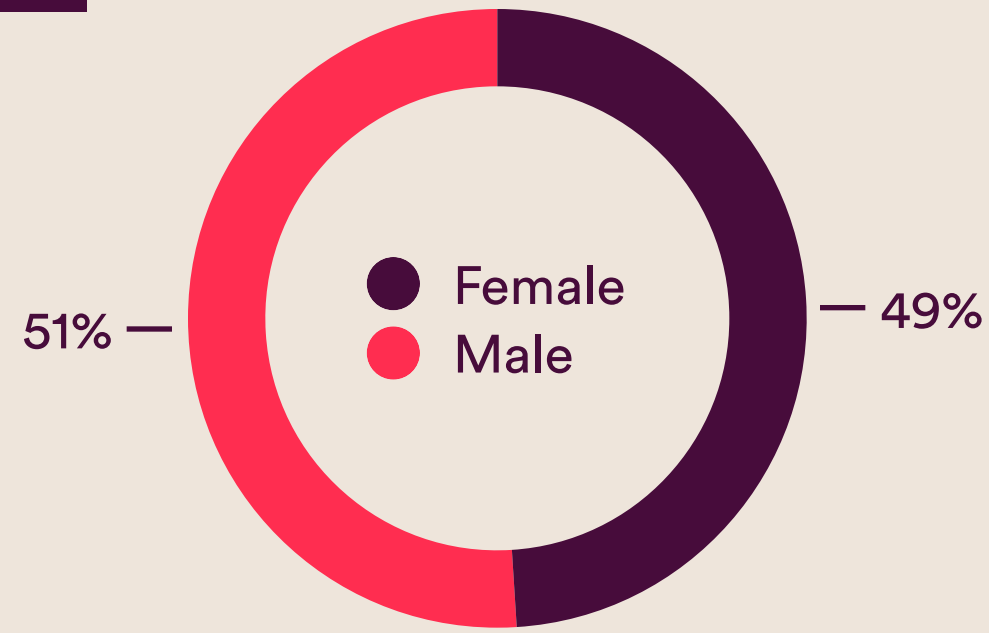


# Net Promoter Score

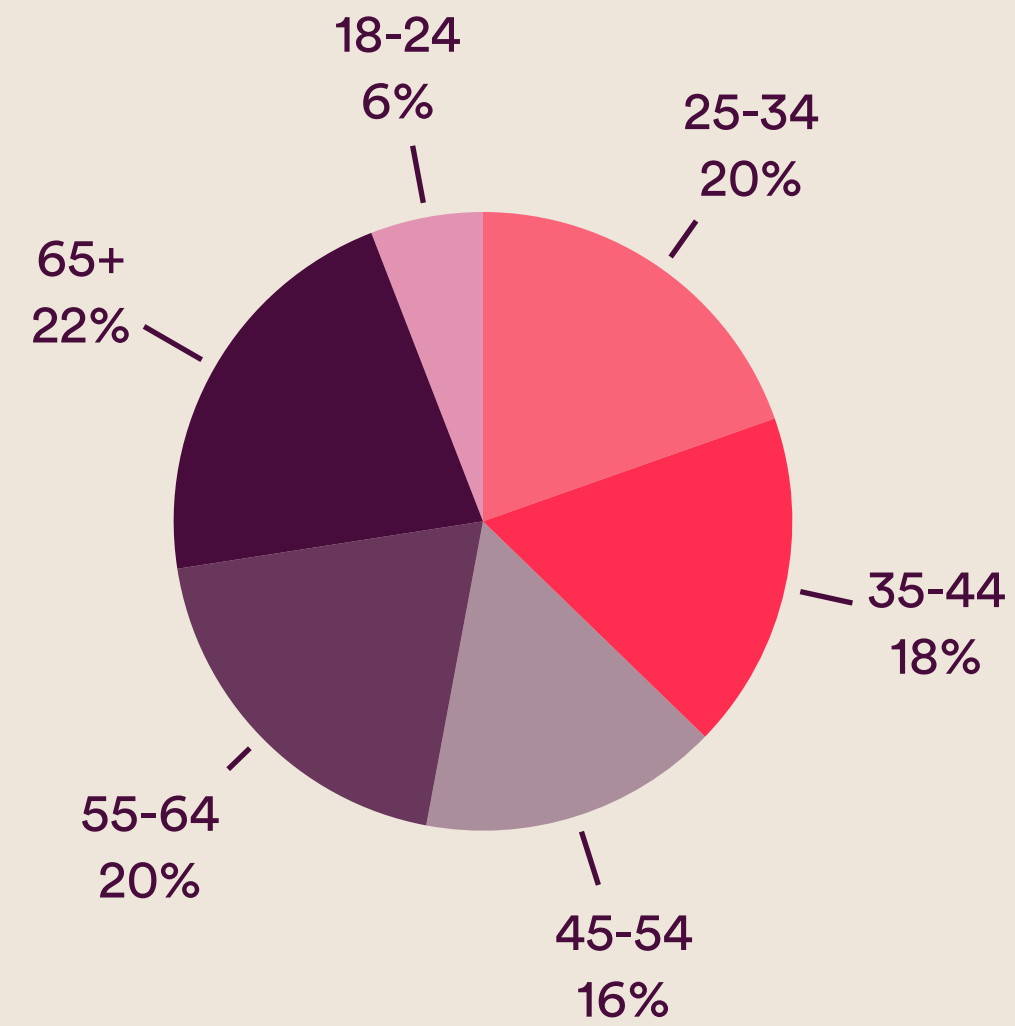


# Demographic Profile

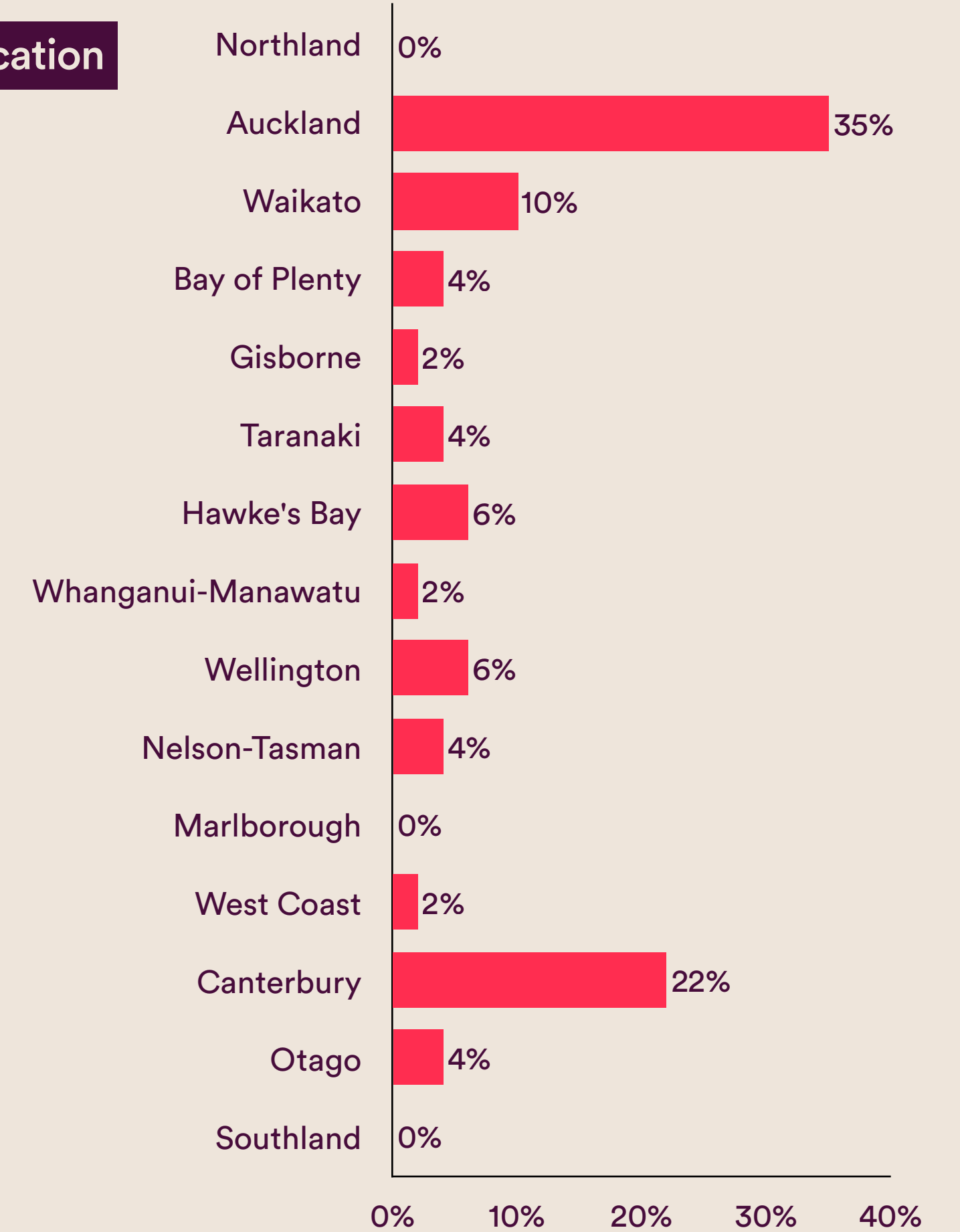
**Gender**



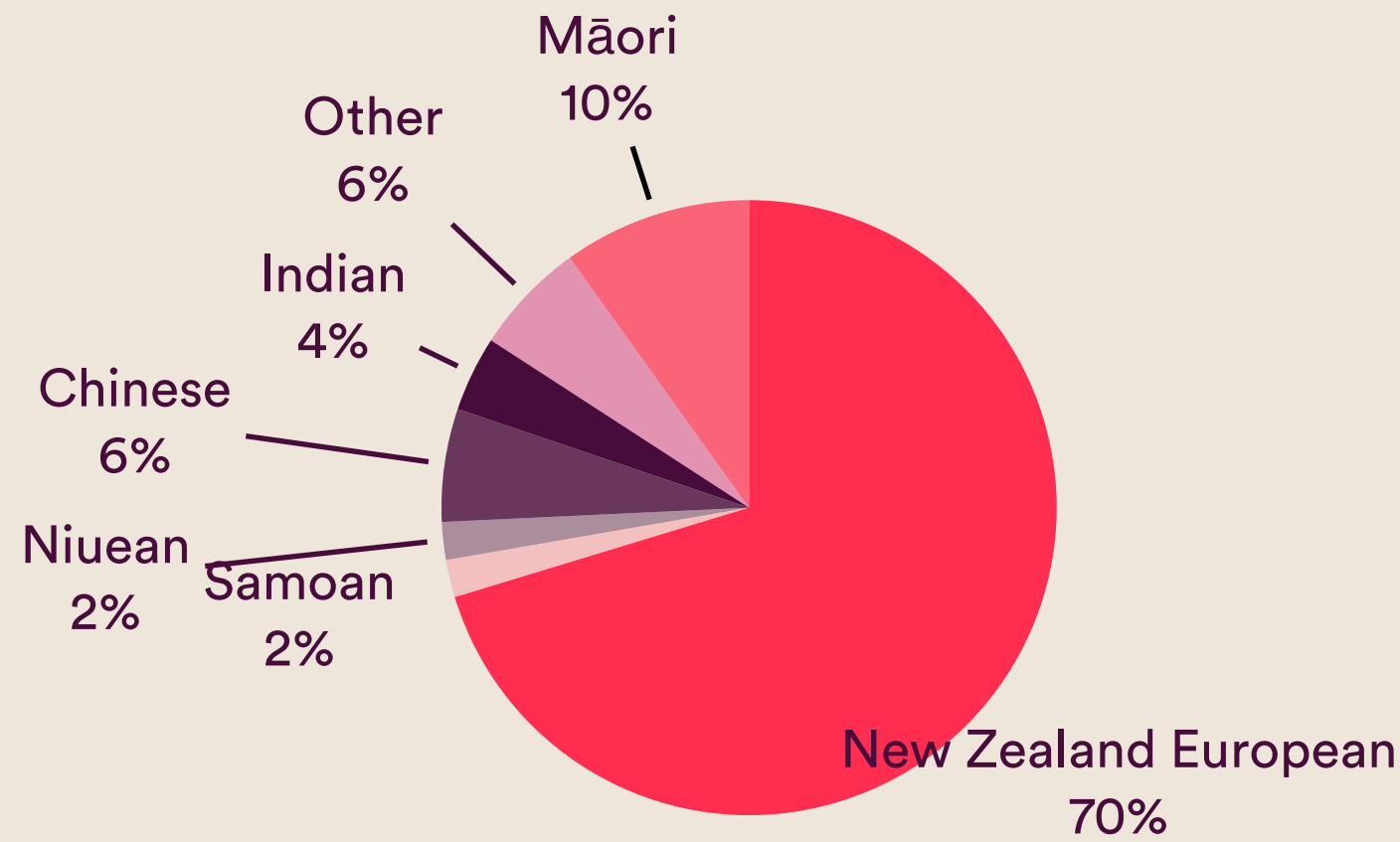
**Age**



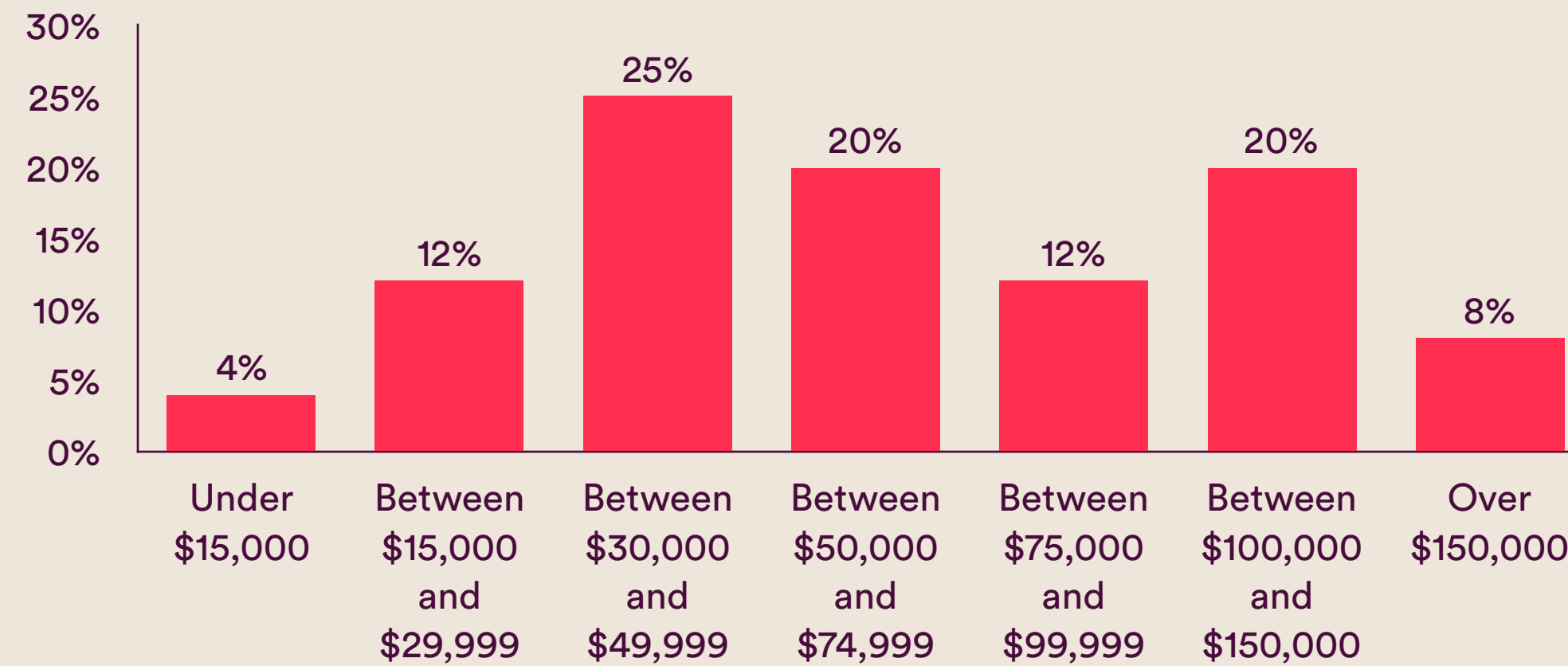
**Location**



**Ethnicity**



**Household Income**

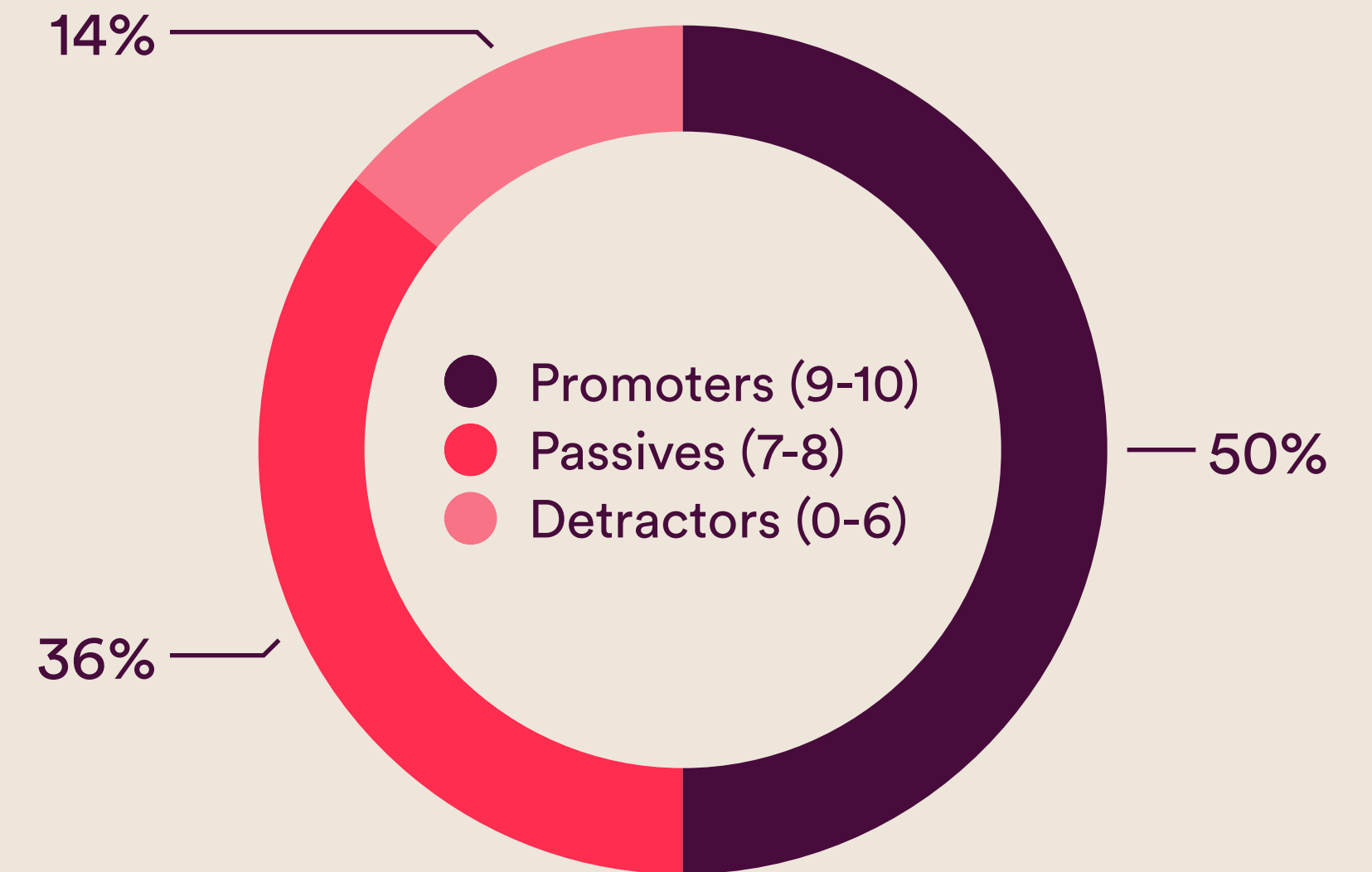
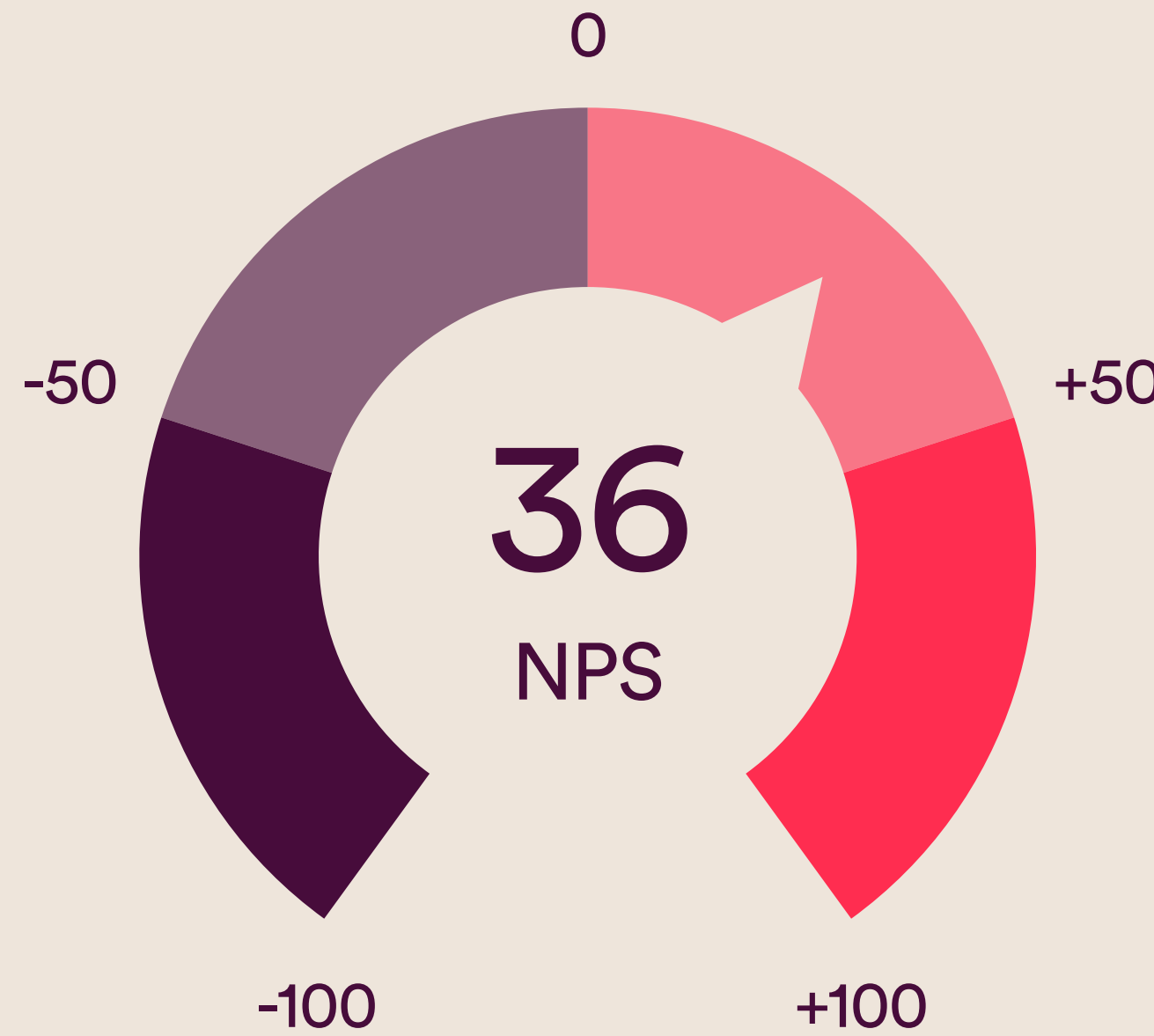


Date: March, 2023  
 Brand: Brand A  
 Project: NPS  
 Sample: n=500  
 Visualisation: Standard  
 Analysis: No  
 Presentation: No

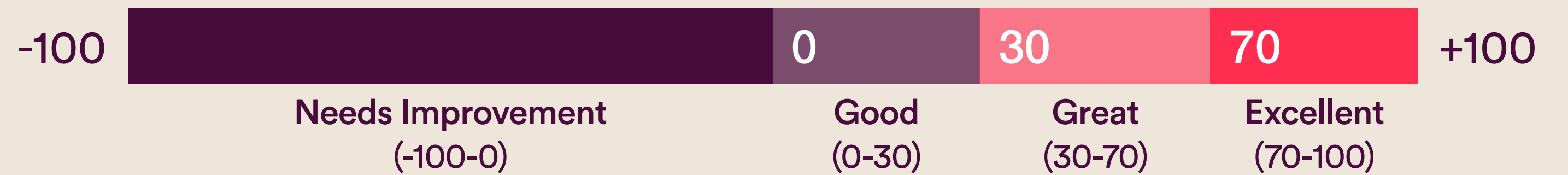
# Net Promoter Score

How likely is it that you would recommend BRAND A to a friend or colleague?

Date: March, 2023  
Brand: Brand A  
Project: NPS  
Sample: n=500  
Visualisation: Standard  
Analysis: No  
Presentation: No



What is a good NPS score?



# Net Promoter Score

Why did you give that rating with regards to recommending BRAND A?

Date: March, 2023

Brand: Brand A

Project: NPS

Sample: n=500

Visualisation: Standard

Analysis: No

Presentation: No

Really great staff.

Love it.

I always choose to shop there, it's my local but also the team are so friendly.

I like it.

I used to never go there but my other store was closed. After visiting, this is definitely my preferred store.

Nice, easy, convenient.

Don't like it

It's ok. Nothing stand out.

Good.

I don't mind it.

I wouldn't go out of my way to go there. But it's fine, pricing is pretty good.

my local is good but the one by my child's daycare is not as good.

Store manager is great and makes a real effort to get to know everyone.

Ok.

Good pricing. Other stores are way too expensive.

I wouldn't go anywhere else.

The store hours are good and suit me best.

I make an effort to stop by here on my way home as opposed to going to the one closest to my house.

It's good.

I like the outdoor displays they have. Means when I go past and I can see what's on special and means I don't have to go into the store.

Not my favourite.

Does the job.

I would go here second if I can't find what I need at my usual store.

Good.

Don't really go there.

I do think they need to look at their suppliers as I know you can get better ones at other stores. Sometimes stock isn't great too.

It's fine.

Does what it needs to do.

I've been going here for 30 years and I wouldn't go anywhere else.

Great.

# Net Promoter Score Cont'

Really great staff.

Love it.

I always choose to shop there, it's my local but also the team are so friendly.

I like it.

I used to never go there but my other store was closed. After visiting, this is definitely my preferred store.

Nice, easy, convenient.

Don't like it

It's ok. Nothing stand out.

Good.

I don't mind it.

I wouldn't go out of my way to go there. But it's fine, pricing is pretty good.

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**Thank you.**

For further inquiries and information, contact [hello@foxiq.nz](mailto:hello@foxiq.nz)

