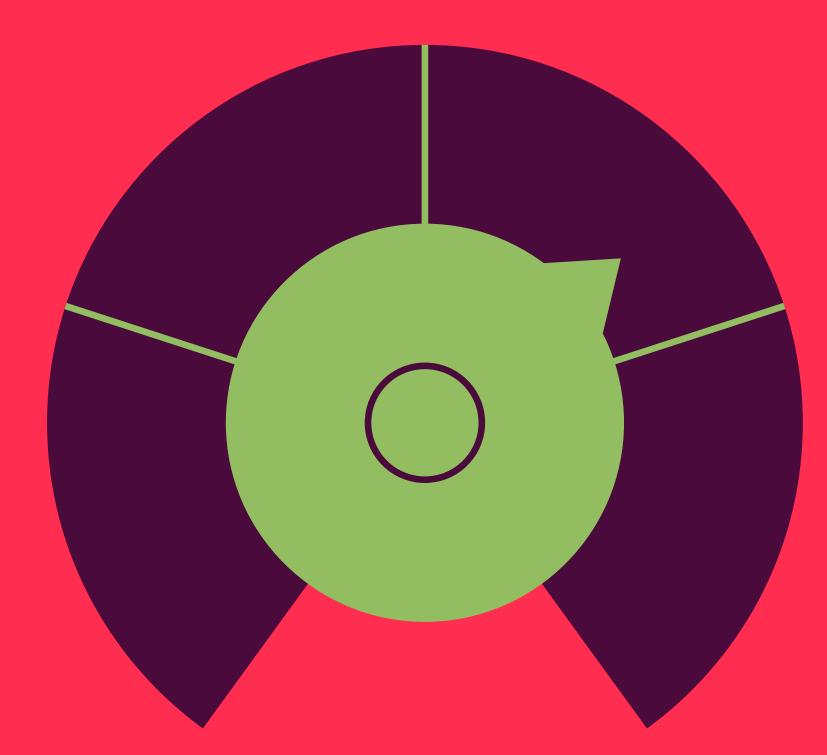
Date: March, 2023 Brand: Brand A Project: Net Promoter Score Sample: n=500 Visualisation: Standard Analysis: No **Presentation:** No

Net Promoter Score

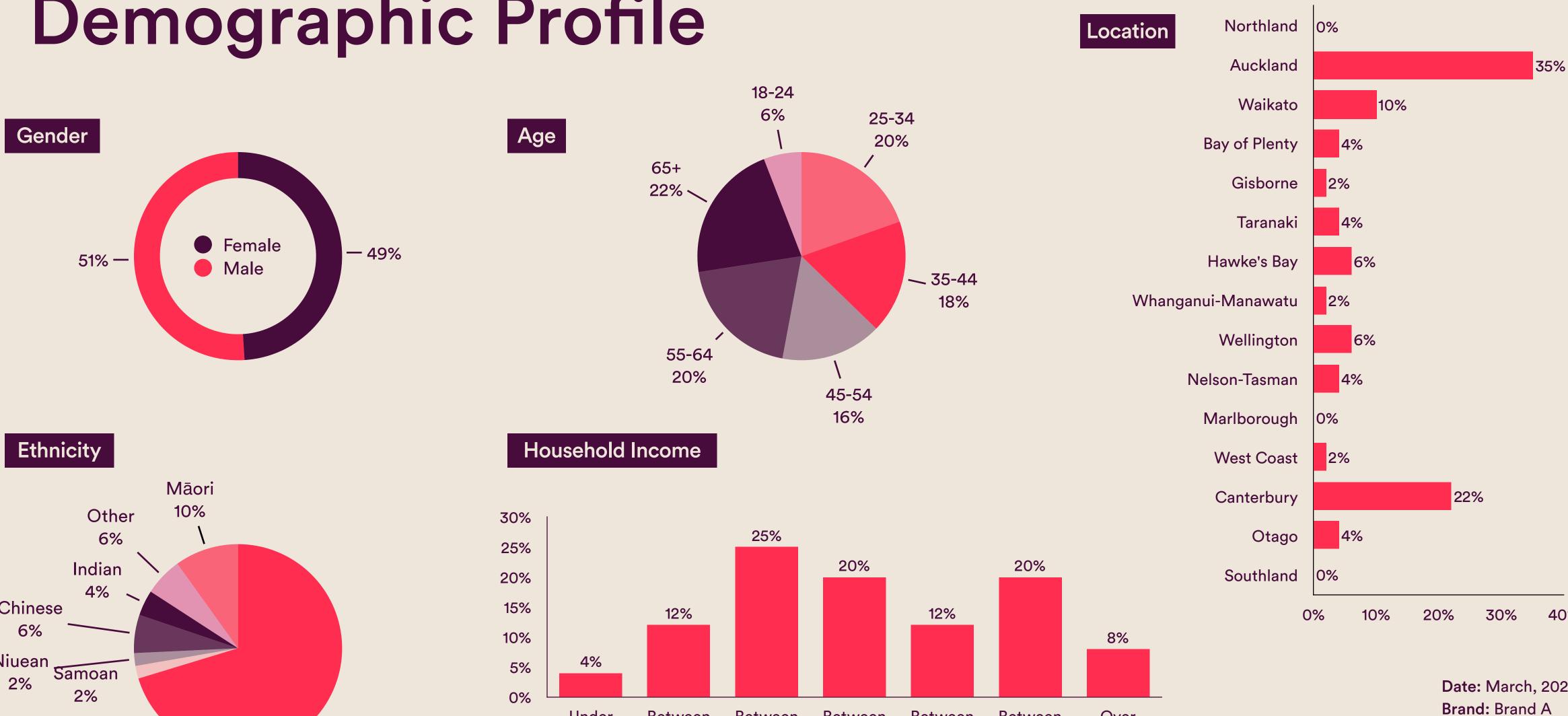


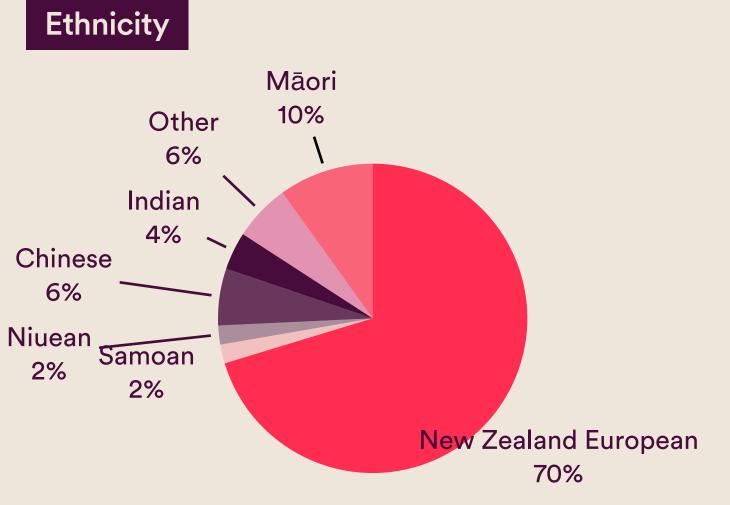


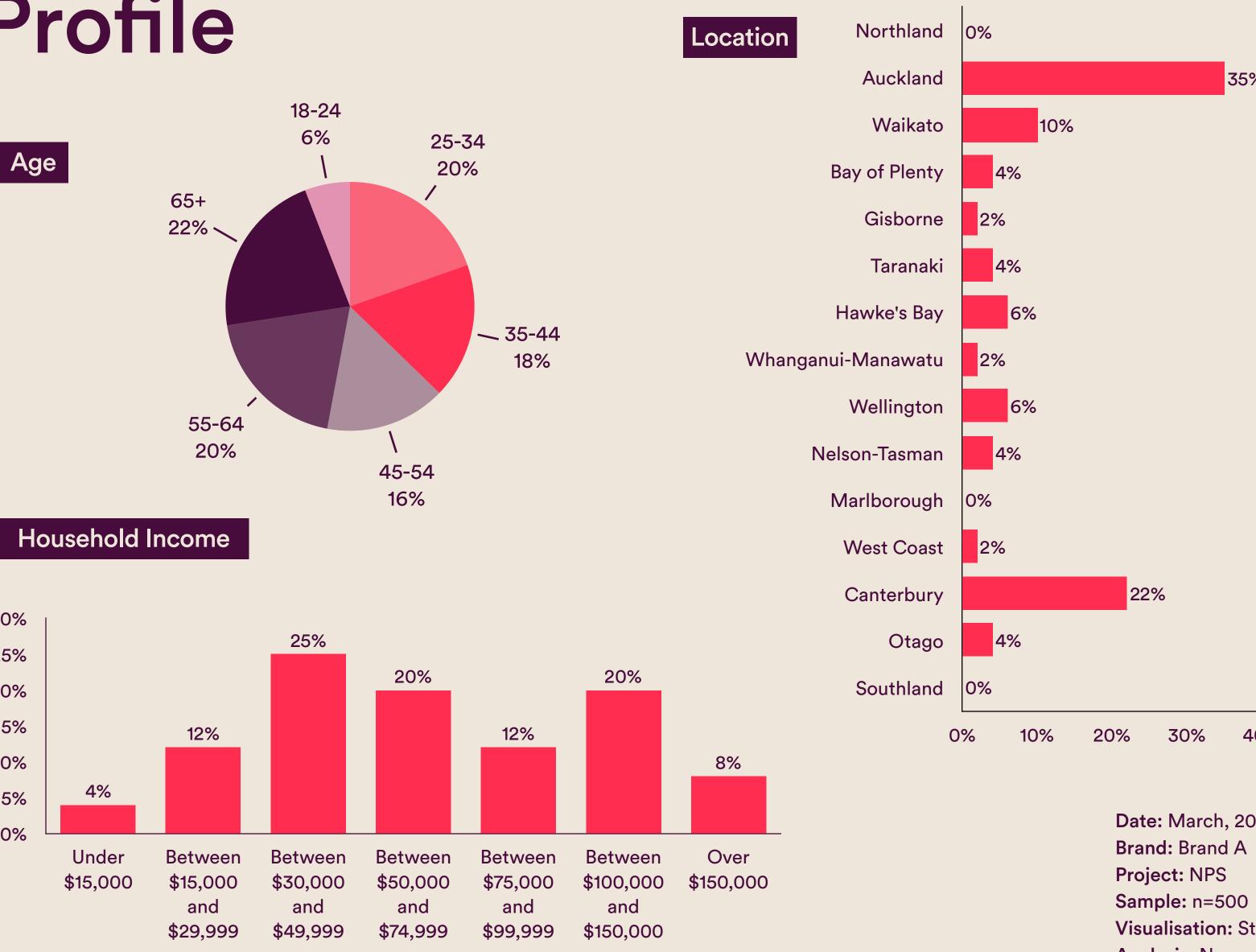


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Demographic Profile









Date: March, 2023 Visualisation: Standard Analysis: No Presentation: No

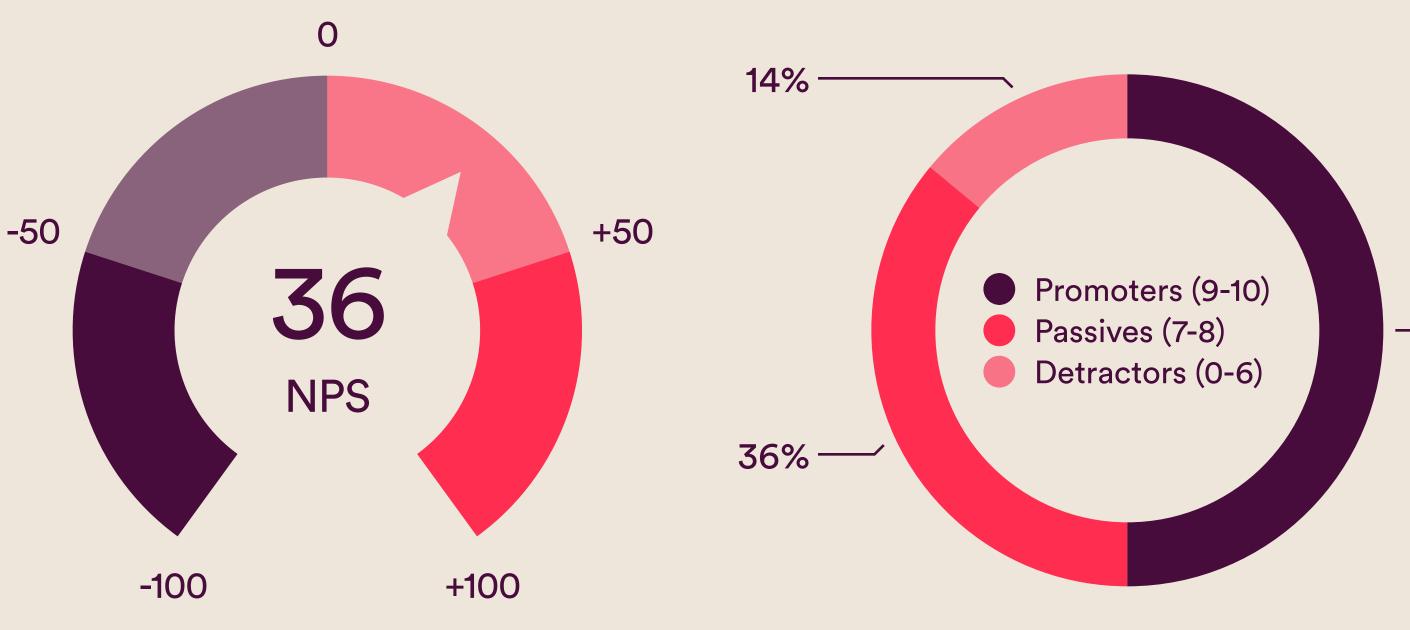


40%

Net Promoter Score

How likely is it that you would recommend BRAND A to a friend or colleague?

Date: March, 2023 Brand: Brand A Project: NPS Sample: n=500 Visualisation: Standard Analysis: No **Presentation:** No



-100

What is a good NPS score?

	0	30	70	+100
Needs Improvement	Good	Great	Excellent	-
(-100-0)	(0-30)	(30-70)	(70-100)	





Net Promoter Score

Why did you give that rating with regards to recommending BRAND A?

Date: March, 2023 Brand: Brand A Project: NPS Sample: n=500 Visualisation: Standard Analysis: No Presentation: No



Really great staff.

Love it.

I always choose to shop there, it's my local but also the team are so friendly.

l like it.

I used to never go there but my other store was closed. After visiting, this is definitely my preferred store.

Nice, easy, convenient.

Don't like it

It's ok. Nothing stand out.

Good.

I don't mind it.

I wouldn't go out of my way to go there. But it's fine, pricing is pretty good.

my local is good but the one by my child's daycare is not as good.

Store manager is great and makes a real effort to get to know everyone.

Ok.

Good pricing. Other stores are way too expensive.

l wouldn't go anywhere else.

The store hours are good and suit me best.

I make an effort to stop by here on my way home as opposed to going to the one closest to my house.

It's good.

I like the outdoor displays they have. Means when I go past and I can see what's on special and means I don't have to go into the store.

Not my favourite.

Does the job.

I would go here second if I can't find what I need at my usual store.

Good.

Don't really go there.

I do think they need to look at their suppliers as I know you can get better ones at other stores. Sometimes stock isn't great too.

lt's fine.

Does what it needs to do.

I've been going here for 30 years and I wouldn't go anywhere else.

Great.



Net Promoter Score Cont'

Really great staff.	Really great staff.
Love it.	Love it.
I always choose to shop there, it's my local but also the team are so friendly.	I always choose to shop there, it's my loca
l like it.	l like it.
l used to never go there but my other store was closed. After visiting, this is definitely my preferred store.	I used to never go there but my other stor After visiting, this is definitely my preferre
Nice, easy, convenient.	Nice, easy, convenient.
Don't like it	Don't like it
It's ok. Nothing stand out.	It's ok. Nothing stand out.
Good.	Good.
I don't mind it.	l don't mind it.
I wouldn't go out of my way to go there. But it's fine, pricing is pretty good.	I wouldn't go out of my way to go there. B
my local is good but the one by my child's daycare is not as good.	my local is good but the one by my child's
Store manager is great and makes a real effort to get to know everyone.	Store manager is great and makes a real e
Ok.	Ok.
Good pricing. Other stores are way too expensive.	Good pricing. Other stores are way too ex
l wouldn't go anywhere else.	l wouldn't go anywhere else.
The store hours are good and suit me best.	The store hours are good and suit me bes
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It's good.	It's good.
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Thank you.

For further inquiries and information, contact <u>hello@foxiq.nz</u>

